



Dear

Thank you so much for choosing to raise funds for Downright Special.

If you need any help or support please call 07923 600150 or email [fundraising@downrightspecial.co.uk](mailto:fundraising@downrightspecial.co.uk) We can provide leaflets about Down Syndrome, information about Downright Special, collection tins, buckets, posters, balloons etc, if you would find that useful.

Good luck with your fundraising and we look forward to hearing from you shortly.

Best wishes

*L Smith*

Louise Smith  
Charity Organiser



### Who we are:

Downright Special is a charity supporting children with Down Syndrome in Hull and the East Riding of Yorkshire. We assist and support families and professionals in all aspects of the care and education of children with the condition. We help families feel less isolated and alone, we change expectations of what people with Down Syndrome can achieve when the right support is in place and improve the education and health outcomes for people with Down Syndrome.

Originally started in 2007 by a group of parents, we set out to provide support to each other and any other parents who had children with Down Syndrome. This quickly developed into an organised group giving emotional, practical and educational support to families. Downright Special has been a registered charity since 2009 and is run by a small team of professionally trained volunteers and staff.

### What we do:

We offer a range of services for children from birth and onwards throughout their school years. We do this through:

- Visits to new parents or parents with an antenatal diagnosis.
- A weekly fun and education session (Downright Special Fridays), providing education, fun and play as well as support to parents and carers.
- A sensory and signing group for babies.
- Social events for the whole family.
- Lending useful resources to parents.
- Sharing best practice teaching techniques with teaching assistants.
- Specialist resource packs for children starting school.
- Conferences and training for parents and professionals.
- Working closely with local health and education services to improve the care pathway and educational outcomes for our children.
- Promoting the awareness of Down Syndrome and encouraging successful inclusion.

Everything we do is based on years of research by experts and we are led and supported by parents who have children with Down Syndrome and therefore, the needs of children and families are central.

**Our aim is simple:** to build a brighter future for children with Down Syndrome, supporting them to achieve their full potential and promoting successful inclusion in all aspects of life.

*'We've seen our son come on in leaps and bounds since coming to the Friday group. Downright Special has given me the tools to take home and teach him' Parent*

## Fundraising Ideas

### Do something downright.....

<p>.....entertaining</p> <ul style="list-style-type: none"> <li>• Family fun day</li> <li>• Black tie dinner</li> <li>• Fashion Show</li> <li>• Quiz night</li> <li>• Murder mystery</li> <li>• Bingo</li> </ul>	<p>.....foodie</p> <ul style="list-style-type: none"> <li>• Cake sale</li> <li>• Coffee Morning</li> <li>• Afternoon tea</li> <li>• Guess how many sweets in jar</li> <li>• Teddy bears picnic</li> <li>• Lunch party at work</li> </ul>
<p>.....sporty</p> <ul style="list-style-type: none"> <li>• Sponsored walk or run</li> <li>• Golf day</li> <li>• Swim</li> <li>• Yoga</li> <li>• Cycling</li> <li>• London Marathon</li> <li>• Hull 10k</li> </ul>	<p>.....daring</p> <ul style="list-style-type: none"> <li>• Climb Mount Kilimanjaro</li> <li>• Abseil</li> <li>• Skydive <a href="https://www.skydivegb.com/charity/downright-special/">https://www.skydivegb.com/charity/downright-special/</a></li> <li>• Bungee Jump</li> <li>• 3 Peaks Challenge</li> <li>• Machu Picchu</li> <li>• Break a Guinness World Record</li> </ul>
<p>.....loud</p> <ul style="list-style-type: none"> <li>• Karaoke</li> <li>• Battle of the bands competition</li> <li>• Music night</li> <li>• Wear a 'loud' shirt for work</li> </ul>	<p>.....quiet</p> <ul style="list-style-type: none"> <li>• Sponsored silence</li> <li>• Sponsored silence where people can only use Makaton to communicate</li> <li>• Silent auction</li> </ul>
<p>.....creative</p> <ul style="list-style-type: none"> <li>• Make and sell jewellery</li> <li>• Paintings</li> <li>• Jumble sales</li> <li>• Raffle / tombola</li> <li>• Book sale</li> <li>• Sell a skill e.g. manicures or face painting</li> </ul>	<p>.....different</p> <ul style="list-style-type: none"> <li>• Car washing</li> <li>• Bag packing</li> <li>• Leg wax</li> <li>• Barn dance</li> <li>• Knit-a-thon</li> <li>• Sponsored litter picking</li> <li>• Sponsored hair shave</li> </ul>

## Why we need you!

To continue offering our services and support across the region we need your help to make it possible.

**£3.00** pays for one of our DVDs 'Great Expectations' which is given to new parents who are just coming to terms with the news.

**£5.00** pays for one new parent information pack.

**£60.00** will provide a resource box to support a child in nursery.

**£70.00** pays for one pack given to a new parent at our group that includes signing books and DVDs.

**£140** will provide a resource box to support a child in a mainstream school.

**£200** will support one child with school visits for one term.

**£400** will pay for a soft play session where the children can mix with their peers and parents can spend time advising and supporting each other.

**£500** would pay for one Downright Special Friday. Each Friday session supports 30 children with Down Syndrome and 12 Teaching Assistants. These sessions provide education built around the specific learning profile of children with Down Syndrome, covering all aspects of their development including speech and language, literacy, numeracy, gross and fine motor skills.

**£1000** to keep our phone lines, website and social media running for a year.

*'When we're all together socially, no one judges. I can let my son go and he absolutely loves it'* Parent

## Other ways you can support us:

- Organise a **Lots of Socks** day during **Down Syndrome Awareness Week**
- Host a **collection tin** at your event or workplace
- Set up a **Facebook Birthday Fundraiser** or add a donate button to a post.
- Wedding, Birthday, Anniversary – instead of presents why not suggest **donations to Downright Special**
- **Amazon Smile** – When shopping on Amazon follow this link <https://smile.amazon.co.uk/ch/1175863-0> The shopping experience is identical to [amazon.co.uk](https://amazon.co.uk) with the added benefit that Amazon will donate 0.5% of the net purchase price (excluding VAT, returns and shipping fees) of eligible purchases to Downright Special
- **Easy Fundraising** is a shopping directory which features major online stores, including ebay and Amazon. Visit [www.easyfundraising.org.uk](http://www.easyfundraising.org.uk) whenever you shop online and we'll receive a free donation of up to 15% from every purchase you make.
- Purchase items from our **Amazon wish list**:  
[https://smile.amazon.co.uk/hz/wishlist/ls/1PGPTF1B551EW/ref=nav\\_wishlist\\_lists\\_1? encoding=UTF8&type=wishlist](https://smile.amazon.co.uk/hz/wishlist/ls/1PGPTF1B551EW/ref=nav_wishlist_lists_1?encoding=UTF8&type=wishlist)
- Make a one off or regular donation via **JustGiving** by searching for Downright Special
- **Payroll giving** - Why not ask your HR or Payroll department if they have a payroll giving scheme? Donations are taken before tax, which means the charity gets more of your donation and it costs you less. It also means we don't have to claim Gift Aid, so there's less admin for us. You can give to any organisation recognised as charitable by HMRC.
- Donate items for us to sell on our **ebay shop** or sell an item yourself and donate 10-100% of the sale to us. Sellers simply check the box that says "Donate a portion to charity" and select the donation percentage when listing their item.
- Donate a **raffle or auction prize** for our ongoing fundraising events.
- <https://www.dontsendmeacard.com/ecards/charities/downright-special> - send an e-card while making a donation to Downright Special
- Consider leaving a **legacy in your will**.

*'Almost everything I know about Down Syndrome has come from Downright Special. That support isn't on offer anywhere else in the area' Teaching Assistant*



## Fundraising Tips

- 1 Decide on an event or activity and register the event with [fundraising@downrightspecial.co.uk](mailto:fundraising@downrightspecial.co.uk) . Please feel free to ask if you need any other information to help you with the day. We can provide leaflets about Down Syndrome, information about Downright Special, collection tins, buckets, posters, balloons etc, if you would find that useful.
- 2 Find fun ways to fundraise, such as sponsors, raffles and games. Ask companies to donate prizes.
- 3 Look to see if your company operates a scheme called Matched Giving. This is an easy way to double your money.
- 4 Set up an online fundraising page with JustGiving by searching for Downright Special.
- 5 Encourage your sponsors who are tax payers to Gift Aid their donations. You can do this by asking them to fill in a simple form or ticking a box on a sponsor form.
- 6 Consider promotion! Use social media.
- 7 Remember Health and Safety. Some events may require a risk assessment.
- 8 Do you need a licence? Check with the local authority if your event needs a special licence such as an alcohol or gambling licence.

## **Donations would be very gratefully received in any of the following ways:**

Donate online via JustGiving by searching for Downright Special

Send a cheque made payable to 'The Downright Special Network' to:

Louise Smith  
Downright Special  
Bodmin Road Church Office  
Padstow Close  
Hull HU7 4HE

By BACS:

Sort Code: 40 52 40, Account Number 00024883, Account Name: The Downright Special Network. Please put your name in the Reference box.

Ring us on 07923 600150 or email [fundraising@downrightspecial.co.uk](mailto:fundraising@downrightspecial.co.uk) to arrange for someone to collect your donation

**We will then send you a 'Certificate of Appreciation'** that you can display so that we can say a 'Downright Special' thank you to everyone involved and acknowledge receipt of your donation.

# Sponsor form



...building a brighter future for children with Down Syndrome

Event:

Participant Name:			
Address & postcode	Telephone:		
	Email:		

## Gift Aid- Very Important

If I have ticked the box headed 'Gift Aid? ✓', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity named above to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given. Remember: You must provide your full name, home address, postcode & '✓' Gift Aid for the charity to claim tax back on your donation.

Full Name (First Name & Surname)	Address	Postcode	Amount	Paid	Gift Aid? '✓'



giftaid it

## Gift Aid declaration – for past, present & future donations

Name of charity or Community Amateur Sports Club

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Please treat as Gift Aid donations all qualifying gifts of money made

today  in the past 4 years  in the future

Please tick all boxes you wish to apply.

I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 28p of tax on every £1 that I gave up to 5 April 2008 and will reclaim 25p of tax on every £1 that I give on or after 6 April 2008.

### Donor's details

Title ----- First name or initial(s) -----

Surname -----

Full home address -----

-----

Postcode -----

Date -----

Signature -----

**Please notify the charity or CASC if you:**

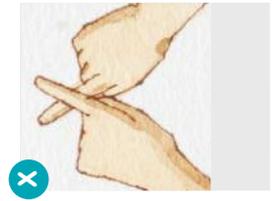
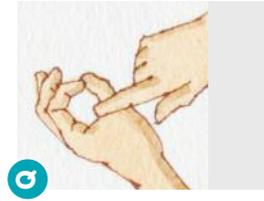
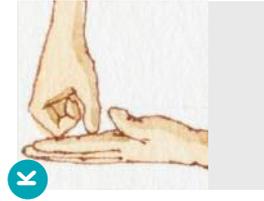
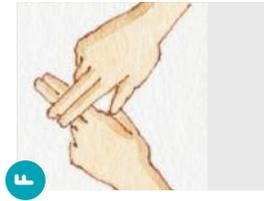
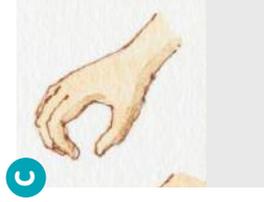
- *Want to cancel this declaration*
- *Change your name or home address*
- *No longer pay sufficient tax on your income and/or capital gains.*

*If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self Assessment tax return or ask HM Revenue and Customs to adjust your tax code.*

# Sweepstake...

To start your fundraising off why don't you play this game with friends, family or colleagues. Simply ask for a suggested donation of £2 and ask the player to put their name on a letter of their choice. Each letter

represents a letter in the Makaton alphabet. Once you have all the letters filled with a name, cut up the squares and put them into a hat. You could ask people or a company to donate a prize(s) for the winner.



# Make Your Own Bunting



...building a brighter future for children with Down Syndrome



...building a brighter future for children with Down Syndrome

fold & stick

fold & stick

...building a brighter future for children with Down Syndrome



# Bake Sale



...building a brighter future for children with Down Syndrome

date:

time:

place:

contact:



All proceeds go to Downright Special

Tel: 01482 420160 Email: [fundraising@downrightspecial.co.uk](mailto:fundraising@downrightspecial.co.uk)



Registered Charity Number 1175863

[www.downrightspecial.co.uk](http://www.downrightspecial.co.uk)

# Bake Sale



...building a brighter future for  
children with Down Syndrome

## Coffee Morning

date:

time:

place:

contact:

have a cuppa  
have a cake  
have a chat



All proceeds go to Downright Special

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# What to Say / What Not to Say

(Info Downloaded from the Down's Syndrome Association)



Don't say	Do say
Suffers from OR is a victim of Down syndrome	Has Down syndrome
A Down's baby/person/child	A person/baby/child with Down's syndrome or who has Down syndrome
Retarded/mentally handicapped/backward/mental disability	Learning disability
Disease/illness/handicap	Condition OR genetic condition
The risk of a baby having Down syndrome (in relation to pre-natal screening and probability assessments)	The chance of a baby having Down syndrome

Myths	Facts
People with Down's syndrome don't live very long.	Today, people with Down's syndrome are living into their 50s and 60s with a small number living into their 70s and beyond
Only older mothers have babies with Down's syndrome.	Although older mothers have a higher individual chance of having a baby with Down's syndrome, more are born to younger mothers, reflecting the higher birth rate in this group.
People with Down's syndrome cannot achieve normal life goals.	With the right support, they can. Small but increasing numbers of people with Down's syndrome are leaving home and living with support in their communities. They are , gaining employment, meeting partners and getting the best out of life.
People with Down's syndrome all look the same.	There are certain physical characteristics that can occur. Each person will have a number of the more common physical characteristics. A person with Down's syndrome will always look more like his or her close family than someone else with the condition
People with Down's syndrome are always happy and affectionate.	We are all individuals and people with Down's syndrome are no different to anyone else in their character traits and varying moods.



Downright Special  
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